



COPMANY PROFILE

**2024**

**Beyond the extra mile!**

*Maybe to the moon..*



WE'D LIKE TO SHARE WITH YOU SOME  
OF OUR PROUD **ADVENTURES**.  
HOPING THAT **YOU**'LL BE A PART OF  
THEM IN THE FUTURE.

**ENJOY**



**over**

**the  
years**

**2013 - 2024**

# **index**

OVIA

Services

Portfolio

Clients



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**OVIA**, established in 2013, is a growing dynamic company based in Ramallah - Palestine. We offer an array of services mainly in advertising and digital solutions. Whether you need a brand created, a marketing campaign developed, a website designed or a brochure printed, **we get it done.**

# Optimum

There might be many solutions, but OVIA doesn't settle for any solution: We strive to find and develop an optimal solution that meets your requirements, makes your life easy and adapt to any future alterations.

# Innovative

We are always proactive: we think about the future and plan for it. That's why OVIA guarantees that you will be served with the latest technologies and updates.

# Valuable

We merge our vision, insight and experience to create, manage and implement a solution that exceeds your expectations. These integrated solutions will be one of the most valuable assets for your business.

# Artistic

It's not just about technology. OVIA has a unique artistic touch that produces an exclusive product from all aspects.

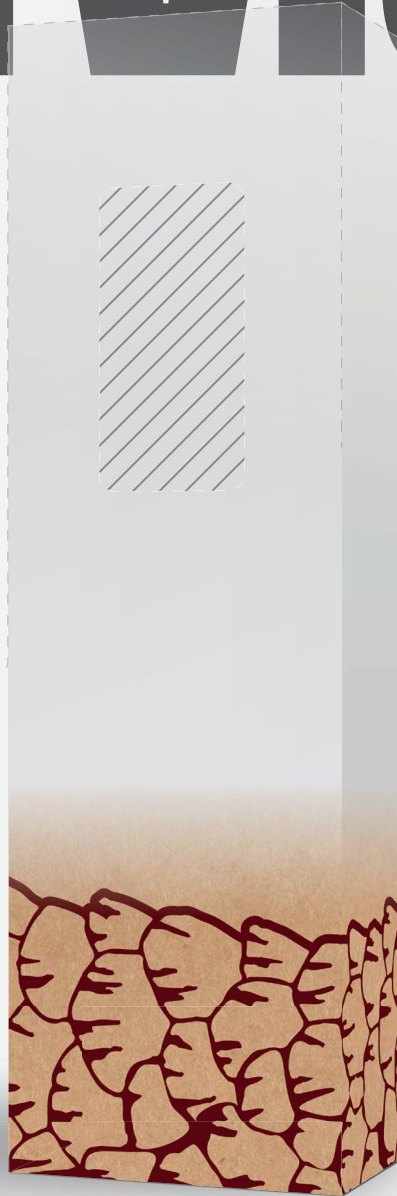
# services

FROM

**A**

TO

**Z**





**PUBLIC RELATIONS**

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**BRANDING**



## BRANDING

We provide an extremely unique branding experience at OVIA. We focus on the very small details, and connect your brand to your back story, resulting in a very well-structured outcome.

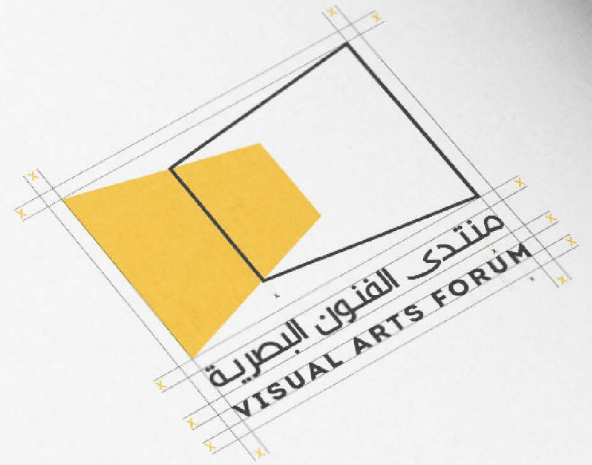
baladi



# FULL BRAND GUIDELINES

## CLEARANCE AREA

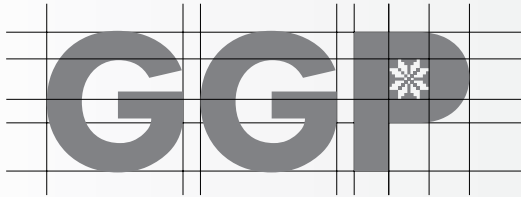
Spaces and dimensions should be of such precision and dimensions



**giz**

Project:

**Green Growth Palestine Visual Identity for GIZ**



**GGP** Green  
Growth  
Palestine

A comprehensive branding initiative that merges modern aesthetics with cultural authenticity. This project included creating a cohesive visual identity, including a logo, color palette, typography, and supporting graphic elements. By combining natural tones, innovative design, and cultural references, the branding effectively reflects the client's mission and values, ensuring a strong, lasting connection with their target audience.





# ayadi

handpicked goodness



Slogan concept

Leaf



Olive



Value



# Reels

C A F É

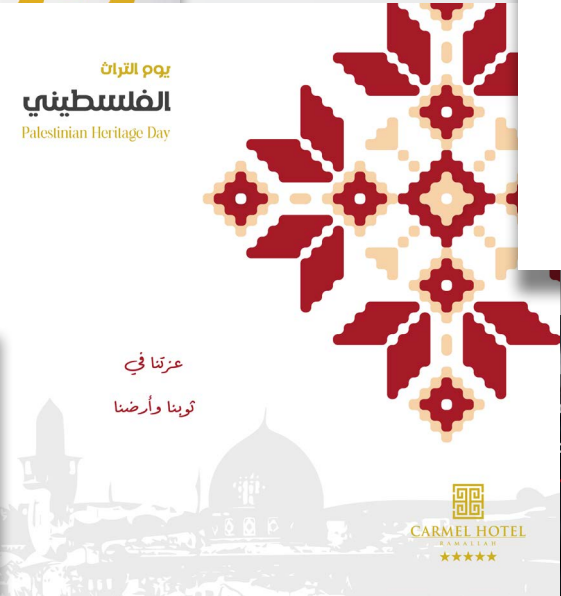


Our branding approach will lead your business or institution to where it deserves to be, and connect it to the very hearts and minds of your desired audience. As we follow the school of minimalism, our design approach aims to come up with simple results that have great impact.



# DIGITAL DESIGN

Our concepts in digital design aren't common. Our design process is minimal yet detailed, we provide heavily edited visuals in addition to modern and minimal artwork.







**BREAK  
THE BIAS**

**WOMEN LEADING  
CHANGE**



# PRINT DESIGN & PRODUCTION

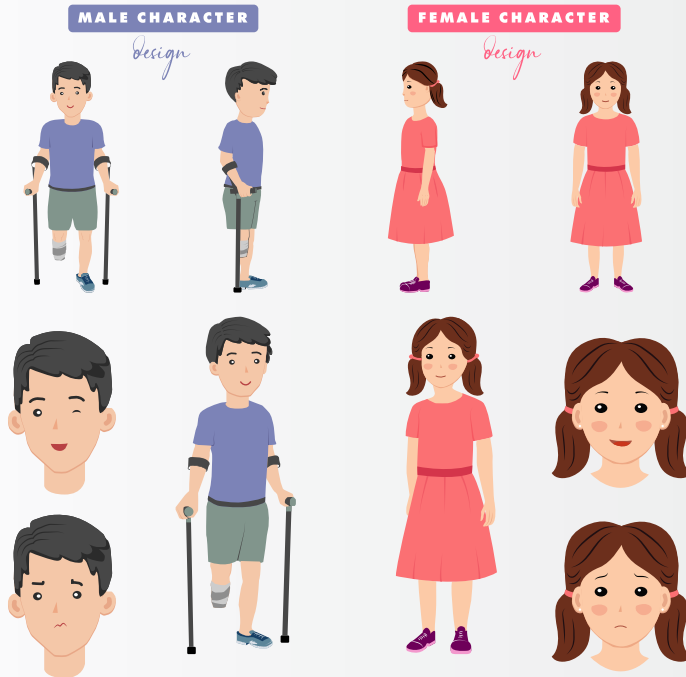
We excel in exceeding expectations, going beyond the extra mile to provide exceptional printing services, innovative digital design, and captivating artwork. All tailored to meet the unique needs of our clients. Elevate your expectations, and let us redefine what exceptional service truly means.



Project:

Towards an inclusive ECD: comprehensive support to children with developmental delays and disabilities in the occupied Palestinian territory (oPt).

Character Design



We have designed two unique characters, one with disability. We created all the expressions as well as the required head, arms, and legs movements.



Premium Tote



Coloring Book

We've designed a 16-page coloring book featuring original hand-drawn characters.



Tri-fold Brochure



Thermal Bottle

PROJECTS THAT  
**MATTER**



Project:

Awareness Posters on UXOs in Gaza for ICRC

Sketching



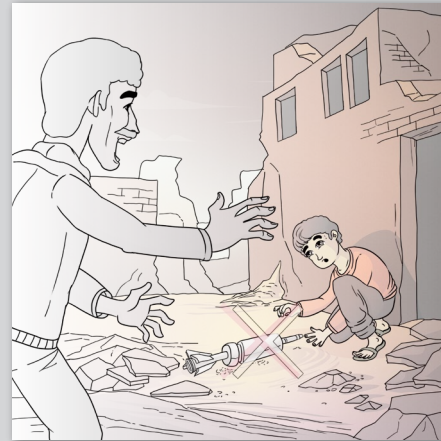
Outlines



Final result



## OVER 20 ILLUSTRATIONS



Project:

## Educational Card Game for World Vision



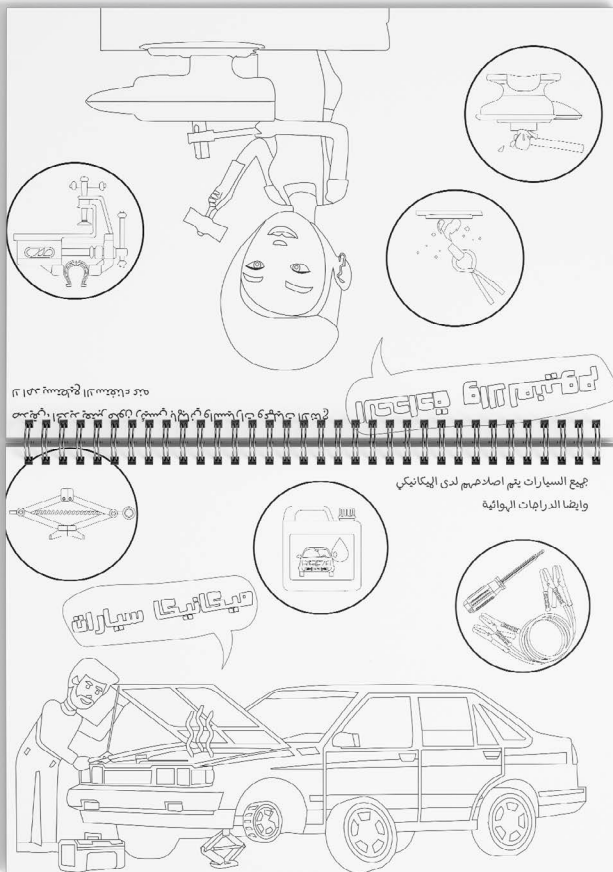
Outer box created to hold both decks.

Each set contains 24 cards, with 12 depicting first aid recipient roles (injuries) and the other 12 illustrating rescuer roles (correct actions). The game involves dividing students into two equal groups, with the first group playing the role of first aid recipients and the second group taking on the rescuer role. The game begins as a student from the first group (first aid recipient) draws a card showing an injury, asking what the correct action is for treating the injury. Subsequently, a student from the second group (rescuer) throws the correct card to provide care for the first aid recipient.





Design and production of the board game, puzzles, and coloring books to promote TVET for the project "Promoting East Jerusalem Innovation and Sustainable Economic Development through TVET" - COOPI





**1 NO POVERTY**

Poverty is a crosscutting and multidimensional problem that affects and intersects with virtually all other SDGs. Ending poverty is central to the National Policy Agenda, leaving no one behind. However, poverty in the State of Palestine has been on the rise due to a variety of socio-economic and political factors, largely resulting from the combined effects of restrictive occupation policies.

**Palestinians living under the national poverty line: 29.2%**

**Palestinians living in deep poverty: 16.8%**

**53%** of the population in the West Bank  
**38.8%** in the West Bank  
**13.9%** in Gaza  
**5.8%** in Gaza

**Poverty Rate 2017 - 2019**

**40.4%** in 2017  
**51.0%** in 2019

The Palestinian Government has been building poverty through the Palestine Families Economic Empowerment Programme and remains committed to expand socio-economic integration programmes for individuals, including persons with disabilities.

**5 GENDER EQUALITY**

The State of Palestine has made progress towards gender equality, including through the signing of the CEDAW agreement. Nevertheless, there are still barriers to the full achievement of women empowerment and gender equality. Palestinian women are not on the available educational levels, female unemployment remains very high. Violence against women also remains a critical issue, with 73% of women reporting violence from their partners, and 51% of unreported women reporting violence from a family member.

**59%** Psychological violence  
**23%** Physical violence

**10%** Sexual violence

**60%** of all civil servants are women  
**22.6%** in the private sector  
**11%** in the government sector

**Unemployment rate**  
**Women employed in the civil service**

The Palestinian government remains committed to eliminating all forms of discrimination against women and girls and to achieving gender equality by removing structural barriers that hinder women's participation in all forms of public, social and economic life.

**9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**

Planning and investing in strategic infrastructure and industrialization is one of the priorities of the National Policy Agenda. However, the contribution of industrial production to Palestinian GDP has decreased over the last two decades. In the West Bank, industrial and primary production is constrained by the occupation. In Gaza, the last round of hostilities has led to the collapse of local infrastructure, with the ongoing siege leaving little to no room for reconstruction.

The Government will continue to invest in strategic infrastructure - such as roads, transportation, parks, and water treatment facilities. The government also remains committed to create an enabling environment for private sector production in infrastructure and industrial investment.

**16.4%** in 2017  
**13.4%** in 2018  
**15.5%** in 2019  
**13.3%** in 2020

**92%** of all industrial production establishments are MSMEs

**Government's achievements since 2016**

**80%** of roads have been repaired  
**66%** of roads have been paved

**13 CLIMATE ACTION**

The State of Palestine is considered to be one of the most contributors to global climate change. Nevertheless, Palestinian environment and population is disproportionately affected by increased biodiversity loss, a rapid rise in temperatures and the decline in the rate and distribution of rainfall. All this has negative repercussions for Palestinians living in already precarious social, economic and political conditions.

**CO2 emissions per capita per year**

**Israel 10.70 tons**  
**Jordan 5.10 tons**  
**Lebanon 4.40 tons**  
**Egypt 2.90 tons**  
**Palestine 0.96 tons**

The State of Palestine is committed to reduce its CO2 emissions and adopt measures to limit the impact of climate change. It will continue to support efforts aimed at reducing its environmental footprint and protecting natural ecosystems, including by expanding treatment of solid waste and recycling, promoting the sustainable management of natural resources, and increasing reliance on renewable energy.

**2 ZERO HUNGER**

Food insecurity remains a major challenge in the State of Palestine, and it is overwhelmingly caused by the constrained access to, and control over, Palestinian natural resources, as a result of the occupation and the ongoing siege of Gaza. The agricultural sector has also been on the decline. It is estimated that regaining control of Area C and the Jordan Valley for full cultivation would add US\$1.5 to the Palestinian GDP and increase of 3.9.

**West Bank 15.3%**  
**West Bank 24.5%**

**Gaza 46.1%**  
**Gaza 49.6%**

**Food Insecurity Rate**

**9.64%** in 2016  
**9.64%** in 2017  
**9.64%** in 2018  
**9.64%** in 2019

The Palestinian government has put in place interventions to reduce food insecurity and create food systems. National efforts will continue to promote local production and water harvesting to increase agricultural areas, as well as strengthening programmes to assist and support farmers, especially in the most vulnerable and marginalized areas.

**6 CLEAN WATER AND SANITATION**

Palestinians' access to clean water and sanitation remains severely challenged by the occupation. In the West Bank, Israel's control over water allocation has led to a grossly unequal water distribution gap between Israelis and Palestinians. Water and sanitation are also a critical factor in the Gaza humanitarian crisis, as 1/3 of the population lack access to safe drinking water. Poor wastewater treatment also poses significant health and environmental threats.

**Water in Gaza**  
**Water in the West Bank**

**10%** of the population has access to safe drinking water  
**2/3** of the population has access to safe drinking water

**36%** of the population has access to safe drinking water  
**78%** of the population has access to safe drinking water

**26%** of the population has access to safe drinking water

The Government will continue to boost national efforts on improving the management of water resources, and the east management of water infrastructure. It will also support the development of water networks and wastewater treatment plants.

**10 REDUCED INEQUALITIES**

The Palestinian government has already made progress in reducing inequalities, specifically in the education and healthcare sectors. Nevertheless, the occupation continues to have a severe impact on intra-Palestinian inequality, which is often characterized by large gaps between those living in Areas A and B and those in Area C. Inequalities become even more striking when comparing standards of living in the West Bank and East Jerusalem with the besieged Gaza Strip.

**3.8 Times** more wealth in the West Bank  
**20%** of the population in the West Bank  
**20%** of the population in the West Bank

**7%** of the population in Gaza  
**43%** of the population in Gaza

**51%** of the population in Gaza  
**51%** of the population in Gaza

Achieving justice sustainability in Gaza is largely dependent on the ongoing siege and the Israeli-imposed limitations on access to the territorial waters, which have led to a dramatic fish stock depletion. Although 99% of Palestinians in Gaza are connected to the sewage network, the intermittent supply of electricity strains the operational capacity of wastewater treatment facilities. The result is untreated sewage flowing through Gaza's streets and into the sea.

**14 LIFE BELOW WATER**

Minimizing the sustainable use of marine resources and ecosystems with the Palestinian government's efforts to clean water and sustainable management of marine resources and ecosystems. However, the occupation continues to have a severe impact on the marine resources of the State of Palestine, as well as the Palestinian only access to the marine resources, including an end to the illegal fishing, including an end to the illegal fishing.

**1,000,000 Litres** of untreated sewage per day into the sea

**1999 Year**  
**4000 Tons**

**2016 Year**  
**3305 Tons**

**3 GOOD HEALTH AND WELL-BEING**

The Palestinian government is committed to continue national efforts to improve the healthcare system and ensure that quality healthcare for all. It is also committed to ensure that children and young people are provided with quality educational opportunities and vocational training. In alignment with the labour market needs.

**71%** of the population has access to quality healthcare

**60%** of all graduates are females  
**31.7%** of all graduates are persons with disabilities

The Palestinian government is committed to continue national efforts to improve the healthcare system and ensure that quality healthcare for all. It is also committed to ensure that children and young people are provided with quality educational opportunities and vocational training. In alignment with the labour market needs.

**7 AFFORDABLE AND CLEAN ENERGY**

Ensuring access to affordable, reliable and clean energy for all remains a key challenge, particularly in Gaza and in east-Jerusalem areas where Palestinian sovereignty is most constrained. The quality and supply of constant electricity can vary significantly, based on the available infrastructure. In Gaza, the sole Palestinian power generation facility is continuously struggling to meet the need of Palestinians.

**97%** of electricity demand in the West Bank  
**8%** in Gaza

**45%** of electricity demand in East Jerusalem

**99%** of the population in the West Bank  
**99%** of the population in the West Bank

The Palestinian government will continue to work with its partners to develop as far as possible the available infrastructure and equipment to meet the needs of growing population. It will also continue to work with its partners to ensure that energy sources to ensure clean energy for all.

**11 SUSTAINABLE CITIES AND COMMUNITIES**

Building sustainable, safe, inclusive and resilient communities is a key challenge. In the West Bank, the occupation continues to have a severe impact on intra-Palestinian inequality, which is often characterized by large gaps between those living in Areas A and B and those in Area C. Inequalities become even more striking when comparing standards of living in the West Bank and East Jerusalem with the besieged Gaza Strip.

**70,000** new housing units in the West Bank  
**192%** increase in housing prices in the West Bank  
**10,000** new housing units in the West Bank

**41.5%** of the population in the West Bank  
**34** of the population in the West Bank

The Palestinian government will continue to work with its partners to develop as far as possible the available infrastructure and equipment to meet the needs of growing population. It will also continue to work with its partners to ensure that energy sources to ensure clean energy for all.

**15 LIFE ON LAND**

Land lies at the heart of the Palestinian struggle for freedom and independence. However, due to the occupation and continuous expansion of illegal settlements, as well as to climate change, the State of Palestine's terrestrial ecosystems and biodiversity are under constant threat of deterioration. While olive trees represent a symbol of Palestinian resilience and national identity, since the beginning of the occupation 1.5 million Palestinian olive trees have been arbitrarily uprooted.

**350 Km<sup>2</sup>** of forest cover in the State of Palestine  
**101.4 Km<sup>2</sup>** of forest cover in the State of Palestine

**24** species now being endangered  
**657,840** trees seedlings planted to halt deforestation

**4 QUALITY EDUCATION**

Over the past two decades, progress has been made in the State of Palestine's education system, with literacy rates reaching 99% and the gender gap in education being bridged. Nevertheless, the Palestinian education system still faces significant challenges and shortcomings, as the Government's ability to ensure quality education, with a safe and conducive learning environment, remains constrained by the ongoing occupation.

**95%** of the population has access to quality education  
**99%** of the population has access to quality education

**94.9%** of the population has access to quality education  
**97%** of the population has access to quality education

The Palestinian government prioritizes education as a means for supporting the Palestinian people's empowerment and resilience in the face of occupation. It is committed to ensure that children and young people are provided with quality educational opportunities and vocational training. In alignment with the labour market needs.

**8 DECENT WORK AND ECONOMIC GROWTH**

While the State of Palestine has been experiencing an increase in GDP over the past few years, this growth is insufficient to create the jobs that are urgently needed to cope with population growth. Economic growth is distributed unevenly, with disparities mainly concentrated in Areas A and B of the West Bank, while Area C, East Jerusalem and Gaza are largely behind. Women, youth and persons with disabilities are disproportionately affected by limited job opportunities, while decent work principles remain scarcely implemented.

**38%** of the population has access to quality employment  
**31.7%** of the population has access to quality employment

**50.6%** of the population has access to quality employment  
**3.4%** of the population has access to quality employment

Despite the occupation's negative effects on the Palestinian economy, the Palestinian government remains committed to ensure that children and young people are provided with quality educational opportunities and vocational training. In alignment with the labour market needs.

**12 RESPONSIBLE CONSUMPTION AND PRODUCTION**

Responsible consumption and production cross-cut across many different aspects of the National Policy Agenda. Nevertheless, unsustainable resource use remains prevalent across the State of Palestine, mostly due to constraints imposed by the occupation. Israel's over-exploitation of the West Bank Mountain Aquifer has exacerbated soil degradation and desertification. In terms of waste, effective and sustainable waste management in the State of Palestine still requires significant upgrading.

**81%** of the population has access to quality waste management  
**4%** of the population has access to quality waste management

**0.5%** of the population has access to quality waste management  
**67%** of the population has access to quality waste management

The Palestinian government will continue to work with its partners to develop as far as possible the available infrastructure and equipment to meet the needs of growing population. It will also continue to work with its partners to ensure that energy sources to ensure clean energy for all.

**10 PEACE, JUSTICE AND STRONG INSTITUTIONS**

The National Policy Agenda makes clear its commitment to ensuring peace, justice, equality and the democratic process in the State of Palestine, to ensure the fundamental rights and freedoms of all Palestinians. However, violence, health and human insecurity remain high with most Palestinians' including children experiencing psychological and physical violence and abuse at the hands of the occupation forces. In addition, the political divide between the West Bank and Gaza has resulted in judicial asymmetry in the State of Palestine.

**750** of the population has access to quality justice  
**2240** of the population has access to quality justice

**27%** of the population has access to quality justice  
**27%** of the population has access to quality justice

The State of Palestine will continue to dedicate efforts to build its judicial institutions and local courts in accordance with its obligations, and to safeguard fundamental rights and freedoms of Palestinian citizens.

State of Palestine  
2018 Voluntary National Review on the Implementation of the 2030 Agenda

**17 Sustainable Development Goals (SDGs)**

**169 Targets**

Striving to transform our world by 2030, leaving no one behind

The 17 Sustainable Development Goals (SDGs) are the 2018 Voluntary National Review on the Implementation of the 2030 Agenda. The 179 targets are the 2018 Voluntary National Review on the Implementation of the 2030 Agenda. The 179 targets are the 2018 Voluntary National Review on the Implementation of the 2030 Agenda.

**SUSTAINABLE DEVELOPMENT GOALS**

The 2020 Agenda for Sustainable Development was adopted by the United Nations General Assembly in September 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. Consisting of 17 Sustainable Development Goals and 169 targets, the 2020 Agenda for Sustainable Development provides a new blueprint to achieve a better, more prosperous and more equitable future for all, leaving no one behind.

**138** member states and 100 non-member states of the United Nations

**88** international treaties signed by the State of Palestine

**138** member states and 100 non-member states of the United Nations

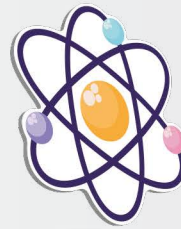
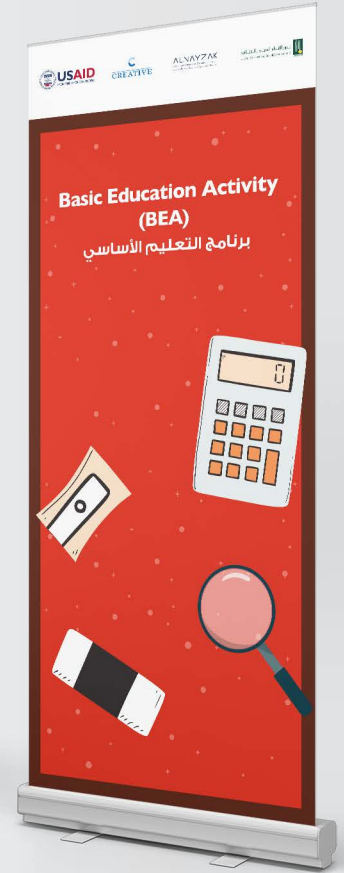
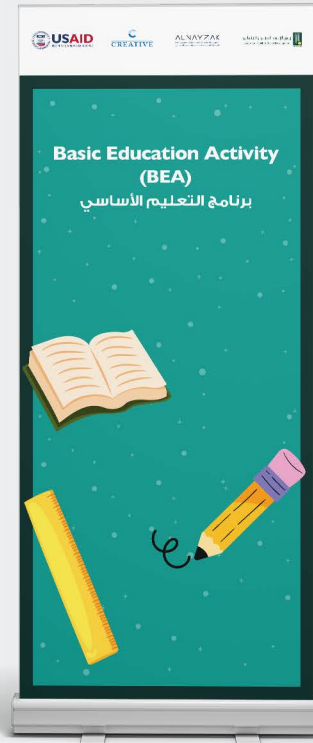
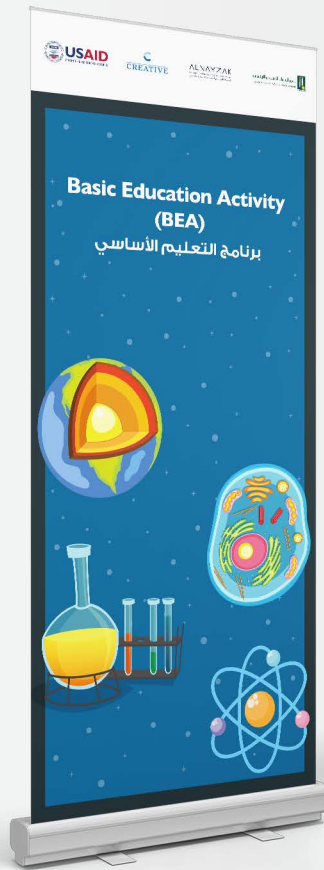
**88** international treaties signed by the State of Palestine

International collaboration and multilateralism, together with governments' partnership with Palestinian civil society and private sector is fundamental to drive progress towards peace, prosperity and sustainable development for the Palestinian people, the State of Palestine and beyond.

Palestine is a non-member observer State at the United Nations awaiting full membership.



Project:  
Basic Education Activity



## Legal Landscape and Regulations Affecting Women with Disabilities in the Labor Sector in the West Bank and Gaza

**Introduction:**  
The Palestinian Law has specific provisions for women with disabilities in the workplace. **Challenges** include:

- Discrimination
- Accessibility
- Harassment
- Gender inequality
- Intersectionality

**Statistics:**  
650 million people are projected to be disabled by 2050. **176,000 people** with disabilities in the West Bank and Gaza. **1.07%** of the population. **West Bank: 1.8%** (1,8%) **Gaza: 2.0%** (2.0%)

**Laws and Regulations:**

- Article 10 of Law No. 15 of 2008 (Equal Opportunities Law) prohibits discrimination on the basis of disability.
- Article 11 of Law No. 15 of 2008 (Equal Opportunities Law) requires employers to provide reasonable accommodations for employees with disabilities.
- Article 12 of Law No. 15 of 2008 (Equal Opportunities Law) requires employers to provide reasonable accommodations for employees with disabilities.

## Challenges in Gaza:

**Recommendations:**

- Accessibility:** Improve physical accessibility of workplaces and public spaces.
- Discrimination:** Strengthen enforcement of anti-discrimination laws.
- Harassment:** Provide support and counseling for victims of harassment.
- Gender Inequality:** Promote gender equality and women's empowerment.
- Intersectionality:** Address the unique challenges faced by women with disabilities.

**Employment Demands:**

- Skills Development:** Provide training and education for women with disabilities.
- Job Creation:** Encourage employers to hire women with disabilities.
- Supportive Environment:** Create a supportive and inclusive workplace environment.

**Conclusion:**  
The Palestinian Law provides a framework for protecting the rights of women with disabilities in the labor sector. However, significant challenges remain, particularly in Gaza. Recommendations and employment demands are provided to address these challenges and promote a more inclusive and equitable labor market.

Logos: **cespe**, **Beitah**, **European Union**



## Application of natural based solution in WASTE TREATMENT and RE-USE IN THE OPT

**Funded by:**

- Ministerio de Ciencia, Innovación y Universidades
- aecid**
- Cooperación Española

**Implemented by:**

2024/2025

The image shows an orange booklet with a white page. The top of the white page features a small illustration of a person in a wheelchair sitting on a green mat, looking out a window at a sunset or sunrise. Below the illustration is a block of text, likely the introduction or a key finding from the report. The booklet has three metal fasteners on the left edge.



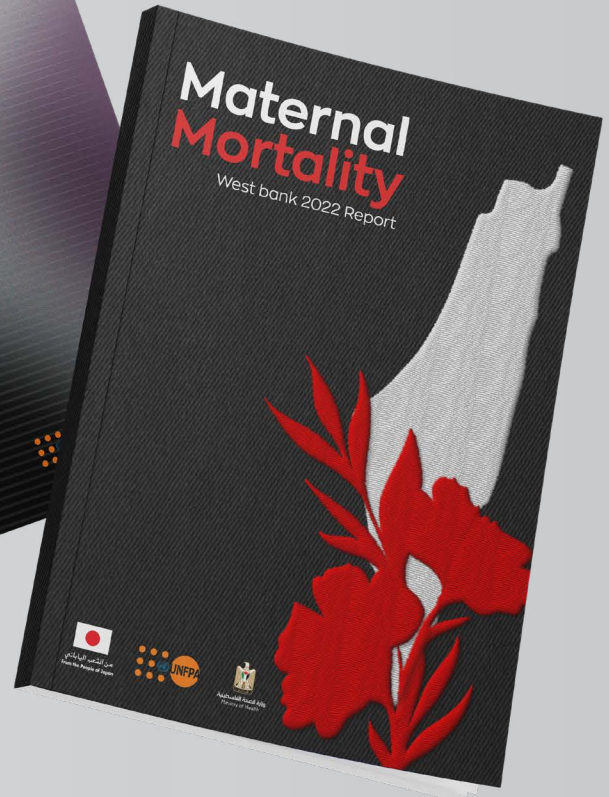
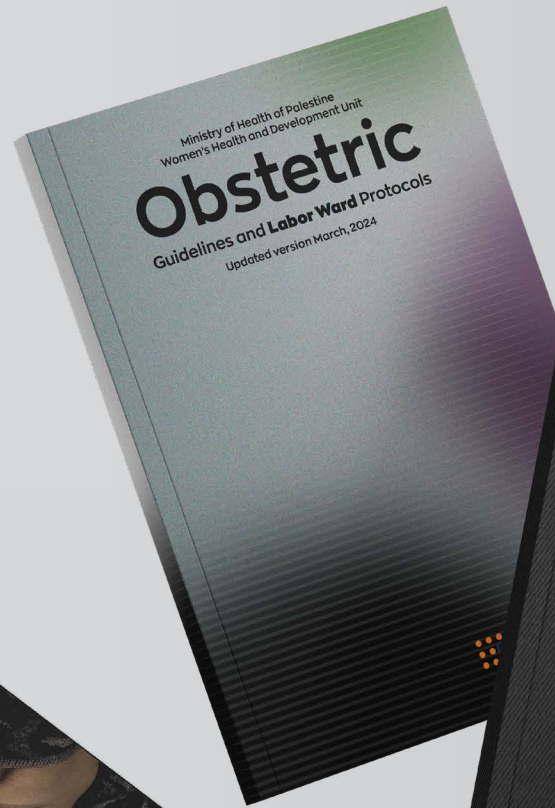
Project:

Integrated Antimicrobial Resistance

Surveillance in West Bank Wastewater:

Control and Mechanisms





FOCUSING ON  
PROJECTS WITH  
IMPACT



humanity  
& inclusion

Project:

Communication Cards  
in Braille for Humanity &  
Inclusion





البنك العربي  
ARAB BANK



arabank.ps





أحلام اليوم.. مستقبل بكره



من البنك العربي

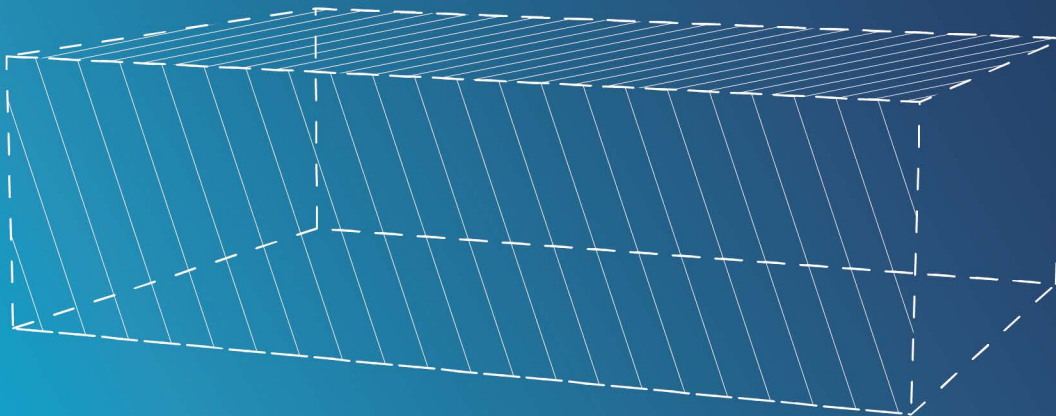


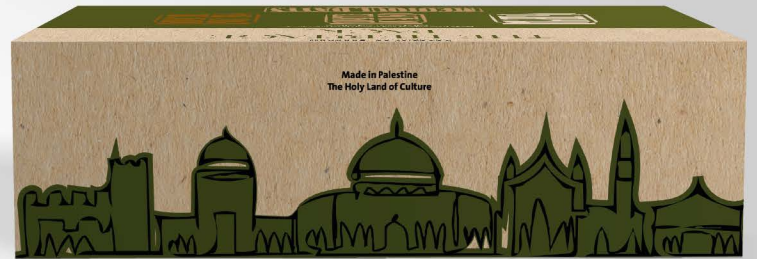




## PACKAGING DESIGN

Our packaging experience begins from the very first sketches, building blueprints, 3D preview, and until the very last step of putting up your products together in a package built exactly like you imagined.

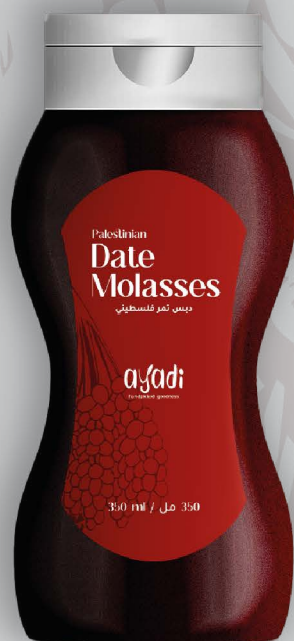












## UNIFORM/OUTWEAR

Our merchandise is all tailored locally and created with our high-end specifications to meet our clients' needs. This gives us a huge opportunity to support our local market, and come out with results that surpass what we find in imported goods.







# Employee bundles



You can find more items on our [website](#)

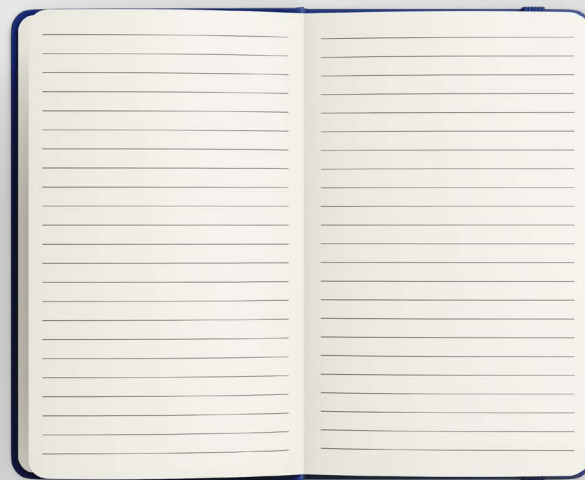
## PROMOTIONAL PRODUCTS & GIFTS

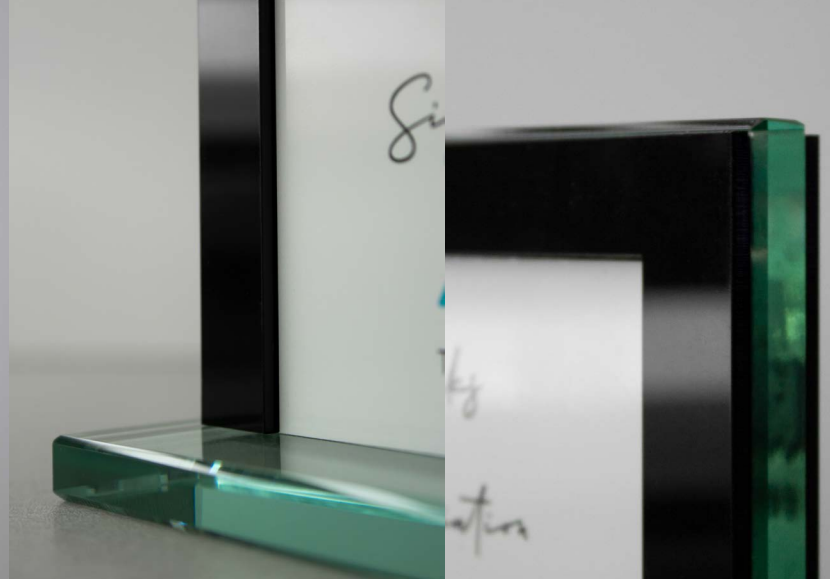
We offer a variety of high quality products, and we don't offer you with too many oh no no, we just like to offer what's been proven to be of high quality and everlasting, and of course a high quality labeling for your business/insitution. We like to keep it simple.





You can find more items on our **website**







2024

معاً نؤثر بالفعل



البنك العربي  
ARAB BANK

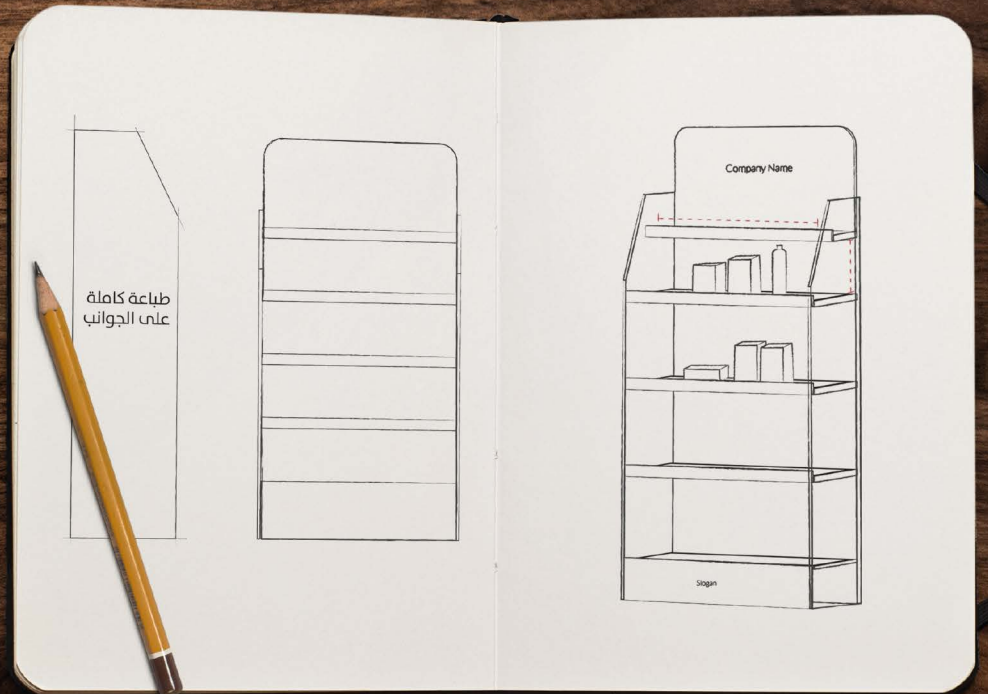


النجاح مسيرة

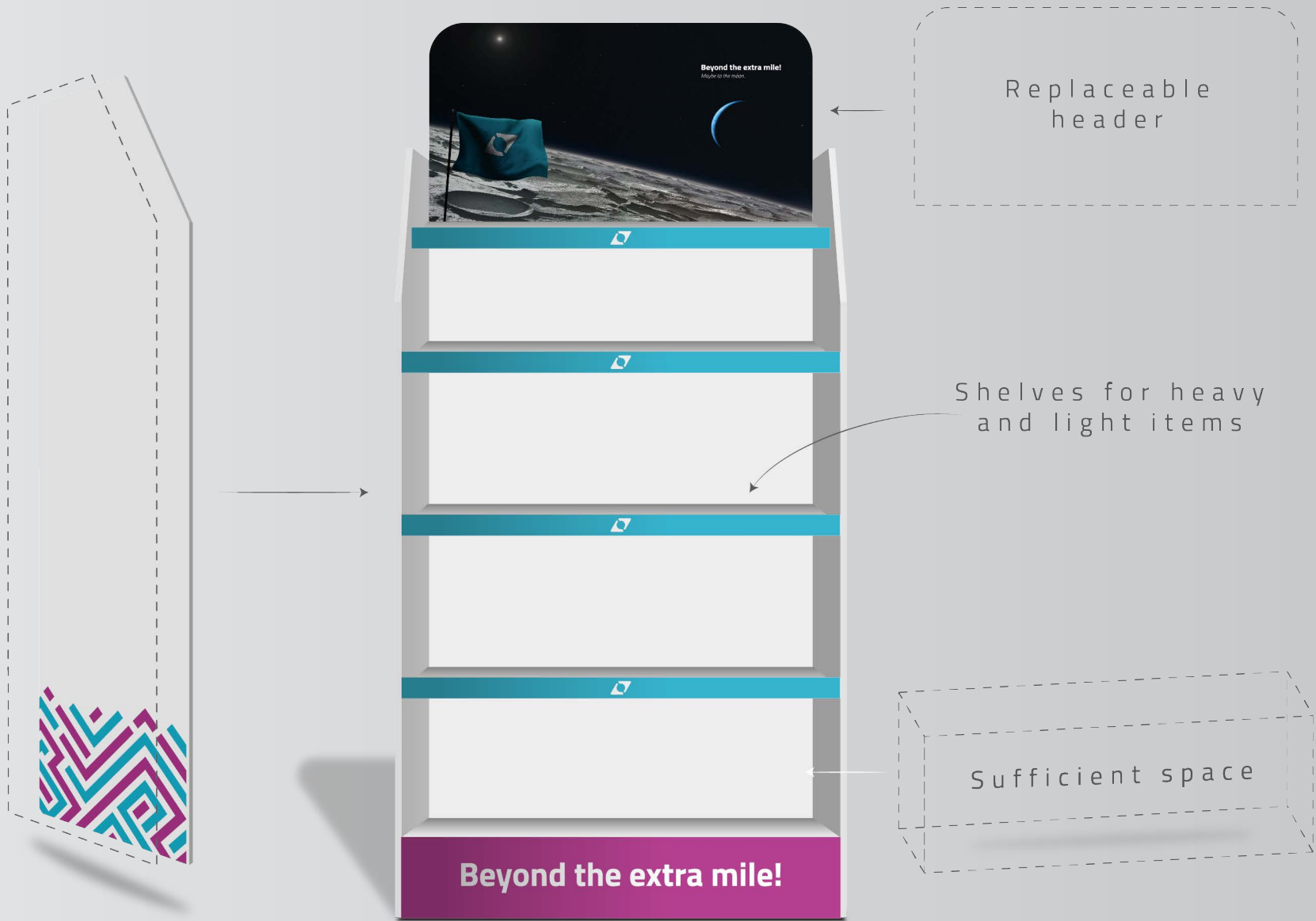




# DISPLAY STANDS, DECORATIONS & SIGNS



When it comes to commercial and artistic items, we always like to do what's never been done, and create things that are reliable, useful and good looking while keeping the quality of the build in mind.





MILLENNIUM



MILLENNIUM







**DESIGN & PREVIEW**



**RESULT**



حي  
الطبيب المقدسي

مدينة القمر  
Moon City



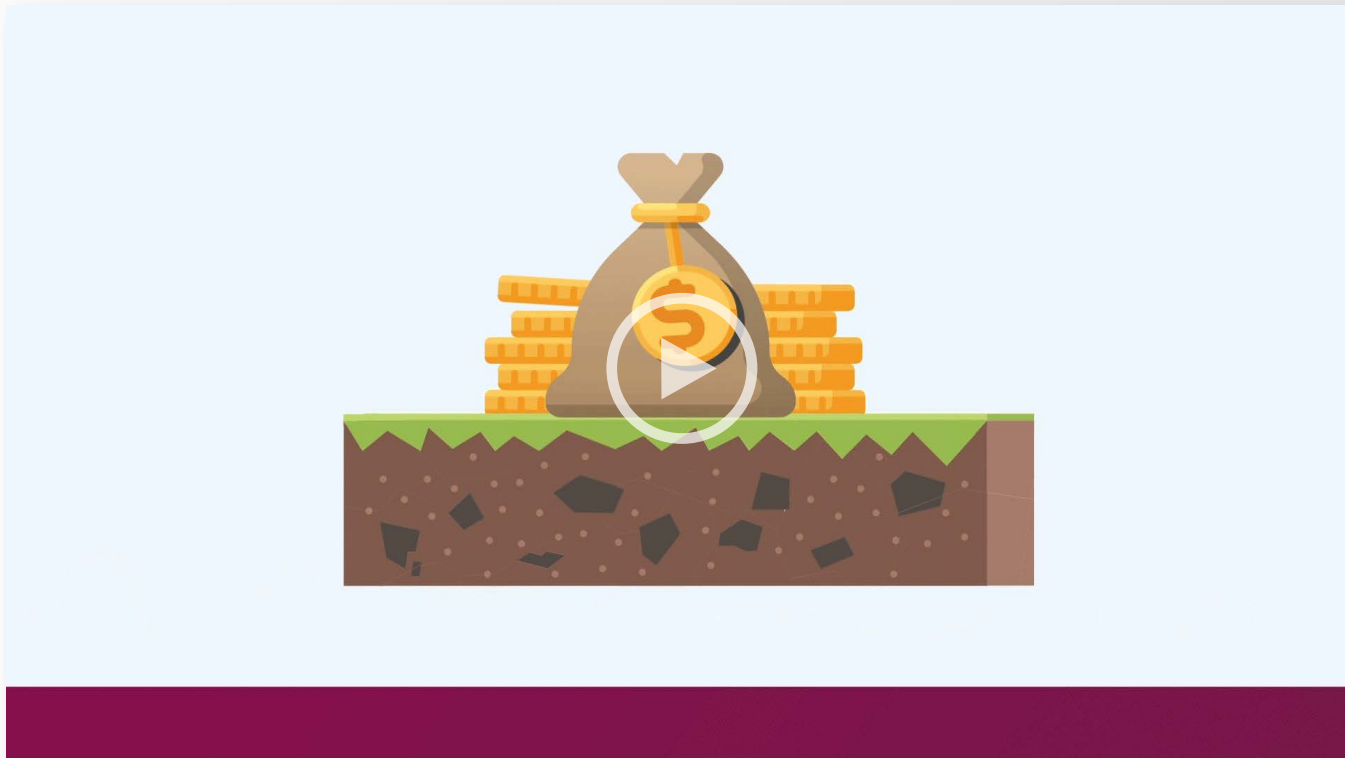
حي





## MOTION GRAPHICS

Visuals delivers messages better than words. Here are a few video samples in the field of motion graphics.



Motion graphics video for **Amaar group** - Birzeit Hills



Motion graphics video for **Amaar group** - Executive Towers

You can find more videos on our **website**



Motion graphics video for **BMW** 5 Series Ad



Motion graphics video for **BMW** 5 Series Financing Campaign

You can find more videos on our **website**

# هل المياه المعالجة صالحة للاستخدام الزراعي؟

هل المياه المعالجة صالحة للاستخدام الزراعي؟

Motion graphics video for **PARC** - Applying natural solutions in water treatment and reuse in Palestine Project

# مشروع تكامل

## نحو تنمية الطفولة المبكرة الشاملة

الدعم الشمولي للأطفال ذوي الإعاقة أو التأخر النمائي في فلسطين



Motion graphics video for **Humanity & Inclusion** - Towards an inclusive ECD: comprehensive support to children with developmental delays and disabilities in the occupied Palestinian territory (oPt)

You can find more videos on our **website**

# CORPORATE EVENT MANAGEMENT

It's not only about the ideas, it's about making those ideas happen, from A to Z.



Organizing the launching event of the Palestinian Accelerator Lab and Solve It platform for the UNDP under the auspices of H.E. Prime Minister Shtayyeh.







Managing several events from A to Z for the Arab Bank  
in several cities in the West Bank



# **PUBLIC RELATIONS**

Managing our clients image and reputation is an important part of the services we provide.

We excel at handling the strategic management of relationships between our clients and the public, through:

1. **Developing a Strategic Plan:** Developing a strategic plan that outlines objectives, strategies and tactics is key to successful public relations.
2. **Establishing Goals:** Clearly defining the goals of the public relations campaign is essential to success.
3. **Building Relationships:** Developing positive relationships with key media outlets, influencers and target audiences is essential for public relations success.
4. **Crafting Compelling Messages:** Crafting messages that resonate with target audiences is the foundation of successful public relations.
5. **Monitoring and Evaluating:** Monitoring and evaluating public relations campaigns is essential to measure success and adjust tactics as needed.

# Newspaper releases

## الإحصاءات

### الإحصاءات التجارية

#### التجاري 70٪ في خربون

أظهرت إحصاءات التجارة الخارجية لقطاع الخربون في شهر يوليو 2023، ارتفاع قيمة الصادرات التجارية بـ 70٪ مقارنة بالشهر نفسه من العام السابق. وتأتي هذه الزيادة مدفوعة بزيادة صادرات الخربون في مختلف القطاعات، خاصة في قطاع الأغذية والمنتجات الزراعية.

| القطاع                     | زيادة الصادرات (%) |
|----------------------------|--------------------|
| الأغذية والمنتجات الزراعية | 85                 |
| المنتجات المنسوجة          | 45                 |
| المعادن                    | 30                 |
| المنتجات البترولية         | 15                 |
| المنتجات الخشبية           | 10                 |

#### مؤشر بورصة فلسطين يواصل ارتفاعه بنسبة 3,7%

واصل مؤشر بورصة فلسطين ارتفاعه في شهر يوليو 2023، حيث ارتفع بنسبة 3,7% ليصل إلى 3000 نقطة. وتأتي هذه الزيادة مدفوعة بارتفاع أسعار الأسهم في مختلف القطاعات، خاصة في قطاع البنوك والقطاع العقاري.

| القطاع         | زيادة المؤشر (%) |
|----------------|------------------|
| البنوك         | 5,2              |
| القطاع العقاري | 4,5              |
| القطاع الصناعي | 3,8              |
| القطاع التجاري | 3,1              |
| القطاع الخدمي  | 2,5              |

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## الحياة الاقتصادية

### 401 مليون دولار أرباح مجموعة البنك العربي للنصف الأول من العام 2023

أعلنت مجموعة البنك العربي عن تحقيقها لأرباحاً قدرتها بـ 401 مليون دولار خلال النصف الأول من عام 2023، بزيادة قدرها 15٪ مقارنة بالنصف الأول من العام السابق. وتأتي هذه الأرباح مدفوعة بزيادة إيرادات الخدمات المصرفية، خاصة في قطاع البنوك التجارية.

| القطاع          | زيادة الأرباح (%) |
|-----------------|-------------------|
| البنوك التجارية | 18                |
| البنوك المتخصصة | 12                |
| القطاع العقاري  | 8                 |
| القطاع الصناعي  | 5                 |
| القطاع التجاري  | 3                 |

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## التاريخية

### فرق من "التحاج" يحصل على جائزة أفضل منتج في برنامج الشركة الطبية اليمانية في الظاهرة

تفاز فريق من "التحاج" بجائزة أفضل منتج في برنامج الشركة الطبية اليمانية في الظاهرة، وذلك بعد منافسة شديدة مع فرق من مختلف المؤسسات الطبية. وتأتي هذه الجائزة تقديراً لجهود الفريق في تطوير منتجاتهم الطبية.

#### التحاج تفتتح المبنى الجديد لشركة العلوم اليمانية في الظاهرة

افتتحت شركة التحاج المبنى الجديد لشركة العلوم اليمانية في الظاهرة، وذلك بحضور عدد كبير من المسؤولين والضيوف. وتأتي هذه الافتتاحية تقديراً لجهود الشركة في تطوير خدماتها العلمية.

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# Articles

## NEWS

### الرئيسية | اقتصاد | أخبار البنوك | حملات البنوك | نوعية مصرفية | الرومات الصور | تقارير الفيديو | محركات | موعات | من نحن

# البنك العربي "أفضل بنك في الشرق الأوسط للعام 2023"

تاريخ النشر 10-06-2023



## الهدى

### الرئيسية | حدث الساعة | الحدث الاقتصادي | الحدث الإسرائيلي | الحدث لبيت | الحدث من المزميا... | والعديد من المزايا... | خدمة العملاء | أراباب بنك | عزي لا حقد

# البنك العربي "أفضل بنك في الشرق الأوسط للعام 2023"

للمئات التي على التوالي



# the giz



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Korea International  
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Oifig Ionadóichta na h-Éireann  
Representative Office of Ireland



Magyarország Képviseleti Irodája  
Representative Office of Hungary  
Ramallah



NORWEGIAN  
REFUGEE COUNCIL  
المجلس النرويجي للاجئين



التعاون  
Taawon



مكتب تمثيل الإحتئين  
لدى دولة فلسطين



RIGHT TO PLAY



Terre des hommes  
Proteggiamo i bambini insieme



PACC  
Palestine فلسطين



small enterprise center



Representative Office of India  
Ramallah - Palestine



World Food  
Programme



THE INTERNATIONAL  
LEGAL FOUNDATION  
المؤسسة القانونية الدولية

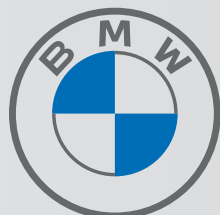


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